



## HEY YOUTH PASTOR,

Thank you for considering **YM360+** as your complete youth ministry solution. We truly believe that it's one of the most comprehensive and helpful youth ministry resources available.

Whether you're preparing for your next midweek service, selecting your upcoming small group curriculum, or planning unforgettable moments for your next event, YM360 exists to help you win and disciple your students. As a team of youth pastors and ministry volunteers ourselves, we understand the many demands of leading in youth ministry and the intentionality it takes to do it well. We've lived the late nights, wrestled with the frustration of finding trustworthy curriculum, and carried the responsibility of recruiting and equipping volunteers while still trying to meaningfully engage and disciple students.

That's why we built **YM360+**.

It's the resource we always wished we had.

We've already done the heavy lifting. Now let's make conversation (and hopefully the decision) about bringing **YM360+** to your church a whole lot easier. To help, we've created a document you can share with your Senior Pastor, supervisor, or committee. It's designed to help you have a clear, confident, and compelling conversation about **YM360+** without overthinking it, overexplaining it, or feeling like you need to "sell" them on anything.

Think of it less like a pitch and more like a ministry conversation starter.

Here's how to use it:

### ✔ **STEP 1: Actually Read It Before Sharing It.** 🤔

Wild concept, we know. But seriously, take a few minutes to look over the entire document instead of just passing it along.

### ✔ **STEP 2: Make It Your Own If/Where Needed.** 🧑

This isn't a scripted sales pitch. It's a conversation about a resource designed to help you and your church reach, teach, engage, and disciple students more effectively. So, adjust the wording to match your voice and ministry context.

### ✔ **STEP 3: Use The Information Pages As Backup.** 🤔

The informational support pages were created to help answer questions for those who don't live and breathe youth ministry like you do. Questions like:

- "Who is YM360+?"
- "What exactly comes with YM360+?"
- "How would this help our church and youth ministry?"
- "How much does this cost, and why is this better than other options?"

### ✔ **STEP 4: Don't Overcomplicate It.** 🤔

You're not trying to convince your Senior Pastor or leadership to buy a timeshare. You don't need a forty-seven slide PowerPoint presentation. You're simply pointing out a really incredible youth ministry resource that:

- is a cost-effective and adaptable solution for your church and ministry context
- allows you to spend less time prepping and more time pastoring
- brings small group curriculum, midweek teaching, event resources, parent tools, training, games, and discipleship materials together in one place
- engages students and strengthens discipleship
- equips volunteers to lead and teach with confidence
- supports parents and families in building discipleship rhythms at home

### ✔ **STEP 5: Pray.** 🙏

Before you print or present, pray. In fact, pray a lot and ask the Lord to go before you in this decision and conversation. It's easy to get excited about **YM360+** and what it could mean for your youth ministry (we get it), but don't forget the most important things: this is His church, these are His students, and He loves and cares for both more than you can imagine.

Thank you for trusting YM360 to serve you as your partner in ministry. If you have any questions or need any help, you can reach out to us by calling 888.969.6360 or by using the Live Chat on YM360.com.

What you do matters!

Your YM360 Team